SIDAS
YOUR FOOT COMPANY™

SIDAS INFOOTMATION

OUTLINE OF BIKE FIT COURSE DETAILS

INFOOTMATION ACADEMY

At Sidas UK we have developed a training academy for anyone producing or looking to incorporate plantar devices into their bike fitting service. The academy has been run successfully for ski boot fitting specialists over many seasons and has shown to increase the participants level of knowledge and sales, through education and hands on experience. We have now extended this academy to incorporate bike fitting, following the three category levels outlined.

So why choose the Sidas UK Infootmation Academy?

- Courses are taught with a hands-on structure and with an emphasis on practical application and personalised feedback.
- Customer will learn techniques of how to effectively introduce the fitting of plantar devices into current bike fit schedule.
- Problem solving, we offer the flexibility through-out the courses for fitters to openly discuss techniques and methods to over-come problems with other fitters and training staff.

Come and join our academy where each attendee will get the chance to learn, grow and become a more effective and certified Sidas Fitter.

INFOOTMATION ACADEMY: LEVELS OF PROGRESSION

Orange: GRADE 1

This level of training is intended for fitters hoping to gain a good level of basic knowledge regarding foot anatomy and mechanics, sidas solutions, machinery and problem solving.

What to expect from this course:

- FOOT ANATOMY: BASIC KNOWLEDGE OF FOOT BIOMECHANICS AND MORPHOTYPES.
- SHOE SALES TRAINING
- SIDAS SOLUTIONS TRAINING: PRE-FORMED INSOLES, CUSTOM INSOLES & MATERIALS, CUSTOM INSOLE FABRICATION, INSOLE EVALUATION.
- PROBLEM SOLVING

The FACTS

DURATION: 1DAY

PRICE: £100 (PER ATTENDEE)

OCCUPANCY PER COURSE 10 PEOPLE MAX.

LEVEL REQUIRED: N/A

What is included

For the course fee, each attendee will receive an in-depth 1 day training course gaining knowledge of foot anatomy, how to effectively introduce plantar devices into the bike fit, produce a high quality custom insole, with one pair of insoles per individual. During the day lunch, tea and coffee will be provided.

Each attendee completing the course will obtain an INFOOTMATION ACADEMY Orange: Grade 1 certificate.

To register please complete and return the registration form at the back of this document.

INFOOTMATION ACADEMY: LEVELS OF PROGRESSION

Red: GRADE 2

This level is intended for bike fitters who have completed Orange: GRADE 1 training to gain further knowledge of foot anatomy and mechanics, and how poor foot mechanics can affect the comfort of a bike fit.

What to expect from this course:

- FOOT ANATOMY: FURTHER KNOWLEDGE OF FOOT BIOMECHANICS AND MORPHOTYPES, INCLUDING PLANES OF MOVEMENT.
- SHOE SALES TRAINING
- SIDAS SOLUTIONS TRAINING: CUSTOM INSOLES & MATERIALS, CUSTOM INSOLE FABRICATION, STABILISATION METHODS, AND INSOLE EVALUATION.
- PROBLEM SOLVING
- HOW INSOLES AND RELATED ITEMS CAN ADD VALUE TO THE BUSINESS AND MAXIMISE REVENUE

The FACTS

DURATION: 1 DAY

PRICE: £150 (PER ATTENDEE)

OCCUPANCY PER COURSE 10 PEOPLE MAX.

LEVEL REQUIRED: Orange: GRADE 1

What is included

For the course fee, each attendee will receive an in-depth day training course gaining knowledge of foot anatomy, how to effectively introduce plantar devices into the bike fit, produce a high quality custom insole, with one pair of insoles per individual. During the day lunch, tea and coffee will be provided.

Each attendee completing the course will obtain an INFOOTMATION ACADEMY Red: Grade 2 certificate.

To register please complete and return the registration form at the back of this document.

INFOOTMATION ACADEMY: LEVELS OF PROGRESSION

Black: GRADE 3

This level is intended for bike fitters who have completed Red: GRADE 2 training to gain further knowledge of foot anatomy and mechanics, and how poor foot mechanics can affect the comfort of a bike fit to become a "Master" fitter.

What to expect from this course:

- LOWER LIMB ANATOMY: KNOWLEDGE OF BIOMECHANICS AND MORPHOTYPES. HOW TO IDENTIFY STRUCTURAL/OR FUNCTIONAL WEAKNESS OR STRENGTH AND ADVISE APPROPRIATE COURSE OF ACTION.
- MOTION ANALYSIS SYSTEMS HOW TO IDENTIFY POOR BIOMECHANICS AND HOW PLANTAR DEVICES CAN BE USED TO ADJUST.
- SIDAS SOLUTIONS TRAINING: CUSTOM INSOLES & MATERIALS, CUSTOM INSOLE FABRICATION, STABILISATION USING POSTING & WEDGING, AND INSOLE EVALUATION.
- PROBLEM SOLVING
- HOW INSOLES AND RELATED ITEMS CAN ADD VALUE TO THE BUSINESS AND MAXIMISE REVENUE

The FACTS

DURATION: 2 DAYS

PRICE: £350 (PER ATTENDEE)

OCCUPANCY PER COURSE 10 PEOPLE MAX.

LEVEL REQUIRED: Red: GRADE 2

What is included

For the course fee, each attendee will receive an in-depth 2-day training course gaining knowledge of foot anatomy, how to effectively introduce plantar devices into the bike fit, produce a high quality custom insole, with one pair of insoles per individual. During the day lunch, tea and coffee will be provided.

Each attendee completing the course will obtain an INFOOTMATION ACADEMY Black: Grade 3 certificate.

To register please complete and return the registration form at the back of this document.

COURSE REGISTRATION: SIDAS INFOOTMATION ACADEMY

ATTENDEE NAME:	
COMPANY NAME:	
ADDRESS:	
CURRENT LEVEL:	
COURSE LEVEL:	
COURSE FEE:	
LOCATION:	
DATE:	
SHOE SIZE:	
DIETARY REQUIREMENTS:	